

Meat Marketing Calendar 2026

for holidays where goat meat is part of the traditional holiday feast

Holiday	Date (2026)	Type of Goat Preferred
Chinese New Year	Tuesday, February 17 th	<ul style="list-style-type: none"> Preferred weight range is 60-80 lbs (27-36 kg)
Passover/Pesach	April 1-9	<ul style="list-style-type: none"> Milk-fed and fat Kosher processing desired 30-55lbs (13-25kg)
Roman/Western Easter	Sunday, April 5 th	<ul style="list-style-type: none"> Fleshy milk-fed kids Light-coloured meat preferred Three months or younger, 20-40lbs (9-18kg) 30-35lbs (14-16kg) optimal
Orthodox/Eastern Easter	Sunday, April 12 th	<ul style="list-style-type: none"> Same as Roman/Western Easter, but heavier 25-50lbs (11-23kg) 35-40lbs (16-18kg) optimal
Ramadan	February 17 th – March 18 th	<ul style="list-style-type: none"> Weaned, milk teeth Males (intact or castrated) and females under 12 months old Overly fat kids not desired Optimal weight: 60lbs (27kg), 45-120lb (20-54kg) accepted
Eid al-Fitr (Feast of the Breaking of the Fast)	March 19-20	Same as for Ramadan
Cinco de Mayo	Monday, May 5 th	<ul style="list-style-type: none"> Milk-fed kids, “Cabrito”, 20-35lbs (9-15kg) Larger animals for goat stew, “seco de chivo”
Eid al-Adha (Feast of the Sacrifice)	May 27 th	<ul style="list-style-type: none"> Prefer yearlings (animals with one set of adult teeth) Blemish-free (no broken horns, no open wounds, no torn ears, no physical unsoundness) Prefer males to be intact, but would accept castrated males if no wound from the castration Large kids 60 - 100 lbs also in demand
Muharramm/Hajra (Islamic New Year)	Tuesday, June 16 th	<ul style="list-style-type: none"> No preferred weight Animals should appear healthy

Mexico's Independence Day	Wednesday, September 16 th	<ul style="list-style-type: none"> • Milk-fed kids, “Cabrito”, 20-35lbs (9-15kg) • Larger animals for goat stew, “seco de chivo”
Dashain (Navaratri, Dussehra or Dashera)	October 11 - 18	<ul style="list-style-type: none"> • Females are not acceptable • Tenderness is important • Weights depend on individual buyer
Mawlid al Nabi (Prophet's Birthday)	Tuesday, August 25 th	<ul style="list-style-type: none"> • No specific recommended size
Hanukkah/Chanukah	Dec. 5-12	<ul style="list-style-type: none"> • Milk-fed kids • Kosher processing desired
Christmas	Thursday, Dec. 25 th	<ul style="list-style-type: none"> • High demand for all goat meat • Less than 50lbs (23kg) preferred