

Meat Marketing Calendar 2022

for holidays where goat meat is part of the traditional holiday feast

Holiday	Date (2022)	Type of Goat Preferred
Chinese New Year	Tuesday, February 1 st	<ul style="list-style-type: none"> Preferred weight range is 60-80 lbs (27-36 kg)
Passover/Pesach	April 15-23	<ul style="list-style-type: none"> Milk-fed and fat Kosher processing desired 30-55lbs (13-25kg)
Roman/Western Easter	Sunday, April 17	<ul style="list-style-type: none"> Fleshy milk-fed kids Light-coloured meat preferred Three months or younger, 20-40lbs (9-18kg) 30-35lbs (14-16kg) optimal
Eastern/Orthodox Easter	Sunday, April 24	<ul style="list-style-type: none"> Same as Roman/Western Easter, but heavier 25-50lbs (11-23kg) 35-40lbs (16-18kg) optimal
Ramadan	April 2 – May 1st	<ul style="list-style-type: none"> Weaned, milk teeth Males (intact or castrated) and females under 12 months old Overly fat kids not desired Optimal weight: 60lbs (27kg), 45-120lb (20-54kg) accepted
Eid al-Fitr (Feast of the Breaking of the Fast)	Monday, May 2	Same as for Ramadan
Cinco de Mayo	Thursday, May 5	<ul style="list-style-type: none"> Milk-fed kids, “Cabrito”, 20-35lbs (9-15kg) Larger animals for goat stew, “seco de chivo”
Eid al-Adha (Feast of the Sacrifice)	Saturday, July 9	<ul style="list-style-type: none"> Prefer yearlings (animals with one set of adult teeth) Blemish-free (no broken horns, no open wounds, no torn ears, no physical unsoundness) Prefer males to be intact, but would accept castrated males if no wound from the castration Large kids 60 - 100 lbs also in demand
Muharramm/Hajra (Islamic New Year)	Thursday, July 29	<ul style="list-style-type: none"> No preferred weight Animals should appear healthy

Mexico's Independence Day	Friday, September 16	<ul style="list-style-type: none"> • Milk-fed kids, “Cabrito”, 20-35lbs (9-15kg) • Larger animals for goat stew, “seco de chivo”
Navadurgara or Navatra Dashara or Dassai	Oct. 6 th – Oct. 14 th	<ul style="list-style-type: none"> • Females are not acceptable • Tenderness is important • Weights depend on individual buyer
Mawlid al Nabi (Prophet's Birthday)	Friday, October 7	<ul style="list-style-type: none"> • No specific recommended size
Hanukkah/Chanukah	Dec. 18 th – Dec. 26 th	<ul style="list-style-type: none"> • Milk-fed kids • Kosher processing desired
Christmas	Sunday, Dec. 25 th	<ul style="list-style-type: none"> • High demand for all goat meat • Less than 50lbs (23kg) preferred