

Chevon is the most widely eaten red meat in the world.


100g cooked	Calories (Kcal)	Fat (g)	Saturated Fat (g)	Cholesterol (mg)	Protein (g)
Chevon	143	3.03	0.93	75	27.10
Beef	208	11.07	4.07	84	26.05
Lamb	290	21.12	9.08	93	23.27
Chicken	165	3.57	1.01	85	31.00
Pork	252	14.28	5.25	96	28.88
Bison	143	2.42	0.91	82	28.40
Venison	191	3.93	1.95	113	36.28

Source: 2004 USDA National Nutrient Database for Standard Reference

Growth in ethnic populations and the desire for healthy diets are driving the demand for goat meat (chevon). In North America there are over 63 million people from an ethnic background that traditionally eat goat meat.



The Canadian meat goat industry shows great **potential** and **opportunity**



If you have any questions regarding the Association or the programs we offer, please contact the CMGA office:
info@canadianmeatgoat.com, 418-315-0777.

Cette brochure est disponible aussi en français – veuillez contacter le bureau de l'ACCB : info@canadianmeatgoat.com.



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Contact the **Canadian Meat Goat Association** office and we will send you an application for membership:
<https://www.clrc.ca/associations/meatgoats>
Or join online via CLRC's website:

To become a member of the CMGA...

THE CANADIAN
MEAT GOAT
INDUSTRY

where demand
exceeds production



An increase in the supply of goat meat together with an increase in ethnic demand due to continued immigration has contributed to a **need for growth** in the Canadian meat goat industry



According to Agriculture Canada, in the last 20 years the total number of goats in Canada **has more than doubled** from 88,116 in 1991 to 225,461 in 2011.

Canada still imports **more than \$4,000,000** worth of goat meat annually.

"... Demand [for goat meat] is currently about double the domestic production, so there is ample room for expansion. Meat goats fit in well with other enterprises, particularly cattle operations, and may be used to control noxious weeds and brush to improve pastures for other livestock."

– from Meat Goats: Sustainable Production, by Linda Coffey, NCAT Agriculture Specialist, 2006



In general, six mature goats equal one cow on improved pastures and ten goats equal one cow on browse or brushy areas.



Goats can **effectively control** leafy spurge, weeds and brush and help reclaim infested rangeland. They reduce the need for herbicides and can increase the diversity of pasture plants.

Visit www.canadianmeatgoat.com to locate a breeder near you

Canadian
Meat Goat
ASSOCIATION
canadienne de la
chèvre de boucherie