

# RATE CARD

<u>SIZE</u>	<u>1 ISSUE</u>	<u>1 YEAR - 4 ISSUES</u>
Business card (3.42x2")	\$ 45.00 + GST	\$162.00 + GST
1/4 (3.42x4.67")	75.00 + GST	270.00 + GST
1/2 (7x4.67" or 3.42x9.5")	135.00 + GST	486.00 + GST
Full Page (no bleed: 7x9.5") (Full Page bleed: 8x10.5" image area + 1/8" allowance for bleed all around = 8.25x10.75")	187.00 + GST	675.00 + GST
Inside Front or Back	225.00 + GST	810.00 + GST
Back Cover	275.00 + GST	980.00 + GST

Spot colour is available for an additional \$200. Layout and initial emailed pdf proof included in above rates. Press-ready, high-resolution pdfs welcomed – email to: info@canadianmeatgoat.com or call for ftp uploading information.

**DEADLINES:** November 15 (Winter); February 15 (Spring); May 15 (Summer); August 15 (Fall)

Send advertising content to:



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Make cheques payable to:



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